

# Naming Opportunities

## Broshim Dormitory Towers



Architect's rendering of the new Broshim Dormitory Towers as seen from the North





Northern entrance to the dormitory towers





**C**hoosing a university is a decision that outstanding students take very seriously. The Technion understands that in the competition to attract the most promising students, the availability of on-campus housing plays a crucial role, and therefore the Technion considers construction of new dormitories a major priority.

The Technion is currently building the beautiful Broshim Dormitory Towers on the northwestern slopes of the campus in the heart of the dormitories area and bounded by the D. Lou Harris Canada Village in the north and the older dormitory villages in the south. The project includes two 17-story dormitory towers and covers a total gross area of approximately 17,300 square meters (~186,200 sq. ft.) on 5,000 square meters (~54,000 sq. ft.) of land.



# Broshim Dormitory Towers

(Technion's northern tower residences with  
views over Technion campus and Haifa)

AREA (GROSS)

**186,200 sq. ft.**  
17,300m<sup>2</sup>

PLOT SIZE

**54,000 sq. ft.**  
5,000m<sup>2</sup>

HEIGHT

**17 Stories**

APARTMENTS

**143**

PARKING

**57**  
Spaces



The Broshim Dormitory Towers will provide comfortable, efficient, safe, and affordable accommodations in a convenient, pleasant setting.

Each apartment will feature a fortified security room (known by the Hebrew acronym "mamad") to provide in-home shelter in case of rocket attacks. The two dormitory towers will share three lower-level community service floors that will be accessible from both towers. These will contain a large study room, a recreational activities room, designated storage for bicycles and baby strollers, laundry facilities, 95 storage rooms for residents' possessions, a playroom, administrative offices, and maintenance facilities. Each tower will feature a lobby with public restrooms.

A total of 143 apartments (52 two-room apartments, 32 three-room apartments, 47 four-room apartments, and 12 five-room

apartments) will be built in the Broshim Dormitory Towers. Each apartment will include a living room plus one to four bedrooms. Tower 1 will comprise 71 apartments, primarily for singles and couples; Tower 2 will comprise 72 apartments, primarily for families and couples. The towers will provide 27 underground parking spaces and 30 parking spaces in an open lot.

The three-room apartments on the entrance floor will be completely wheelchair accessible, with bathrooms, kitchens, etc. modified for use by people with disabilities.

From family apartments to dormitories for single students, our goal is to provide suitable living quarters to ensure that our students are able to focus on their studies and have the best possible university experience.



Architect's renderings of dormitory first floor lobbies



Public passageway located between the two dormitories that will enable access to the upper road from the Canada Dormitory Village

## Naming Opportunities

A gift of *\$50 million* will name the two Broshim Dormitory Towers.

A gift of *\$25 million* will name one Broshim Dormitory Tower.

Gifts of *\$1,500,000* will name floors within the towers.

Additional naming opportunities are available.

*Donor recognition will be in accordance with Technion standards.*





Broshim Dormitory Towers South facade





Students on the great lawn at the heart of the campus